

CBCS SCHEME

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15CV61

Sixth Semester B.E. Degree Examination, Dec.2018/Jan.2019 Construction Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define management. Explain the contributions of Taylor to Scientific Management. (08 Marks)
b. Briefly explain the various levels and skills required at different levels. (08 Marks)

OR

- 2 a. Briefly explain the important steps in planning. (08 Marks)
b. Write difference between strategic planning and tactical planning. (08 Marks)

Module-2

- 3 a. What is organization? Explain the purpose and nature of an organization. (08 Marks)
b. What is appropriate span of control? Explain the factors affect the span of management. (08 Marks)

OR

- 4 a. What is Department? Mention the types and explain the departmentation by geographic area. (08 Marks)
b. Explain the steps in the selection procedure of an organization. (08 Marks)

Module-3

- 5 a. Explain the comparison of Maslow's and Hertberg theories of Human motivation. (08 Marks)
b. What are the different steps involved in controlled process. (08 Marks)

OR

- 6 a. Briefly explain the Maslow's hierarchy needs. (08 Marks)
b. Explain some of the methods of establishing control. (08 Marks)

Module-4

- 7 a. Define the term 'Entrepreneur'. Explain the functions of an Entrepreneur. (08 Marks)
b. Explain the steps involved in Entrepreneurial process. (08 Marks)

OR

- 8 a. Define 'Small Scale Industry' and state the characteristics of a SSI. (08 Marks)
b. Explain the WTO, state its functions. (08 Marks)

Module-5

- 9 a. Explain the role of TECSOK in promotion of small enterprises in Karnataka. (08 Marks)
b. Explain the important activities in establishing small enterprises, with the help of KSSIDC. (08 Marks)

OR

- 10 a. Explain the role of KSFC in promotion of small enterprise. (08 Marks)
b. Write short notes on : (08 Marks)
(i) SISI (ii) SIDBI (iii) Project Identification (iv) Barrier in Entrepreneur

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.